



Press Release 23/06/2010 (for immediate release)

## Blues, Pop, Soul, and Celebration

Local songwriter and her band *Hollie Sheard & Friends* – dubbed “The band that dares to play BLUE notes” are set to celebrate the release of their second studio album this July. The 12-track disc, titled “By Hook Or By Crook” will be released on the band’s self-owned label Incessant Records through iTunes, CD Baby, Amazon, and the band’s official website at [www.holliesheard.co.uk](http://www.holliesheard.co.uk).



The album is an eclectic mixture of blues, soul, pop, and a touch of jazz. “I like most kinds of music” says Sheard, “so I bring lots of different influences into my songwriting. You can’t really pin it down to one genre”.



All will be revealed during the official album launch party on Saturday 3<sup>rd</sup> July, where attendees will be treated to a live set from the full band, performing all the tracks from the new album, plus some from the debut album, and some classic covers. There will also be a support set from acoustic singer/songwriter Sebastian John.

The launch party will be held at The Library Pub on Woodhouse Lane in Leeds, and will begin at 8pm. Tickets are £3 on the door, and are also available in advance

from the online shop at [www.holliesheard.co.uk](http://www.holliesheard.co.uk).

[Ends]

### Notes:

1. The “By Hook Or By Crook” CD album will be priced at £10.00 RRP in the UK. Download prices differ according to retailers.
2. Band members include singer/songwriter Hollie Sheard, keys player Brian Morrell, bassist Lee Mitchell, drummer Daniel Green, and guitarist Jonathan Stott.
3. Information, further press releases, and high-quality images for use in print and media can be found in the band’s online press kit. The press kit is password-protected but anyone from the press or media can get in touch to request a password. The press kit is located at: [www.holliesheard.co.uk/press](http://www.holliesheard.co.uk/press)
4. A representative of the band can be contacted at the following email address: [hollisinger@yahoo.co.uk](mailto:hollisinger@yahoo.co.uk)

### Links:

- [www.holliesheard.co.uk](http://www.holliesheard.co.uk) – Official band website
- [www.holliesheard.co.uk/shop.html](http://www.holliesheard.co.uk/shop.html) – Online shop (tickets link)
- [www.myspace.com/holliesheard](http://www.myspace.com/holliesheard) – Band MySpace Page
- <http://www.leedsgigs.co.uk/venue-the-library.html> – Venue Information
- <http://tiny.cc/hsalbumlaunch> – The Album Launch event on Facebook